



IIAD Design Aptitude Test (iDAT) For MA

Part A - Written Aptitude Test

Part B – Personal Interview

IIAD is one of the premier design institutes in India which offers a Master's Programmes in Design

This is a mandatory written test of 2 Hours and 30 Minutes duration, Which tests the candidate's theoretical as well as logical aptitude and problem solving ability of the aspirant.

All the questions in the written examination booklet are to be attempted.

The second part of the iDAT is the personal interview which takes place after the written examination.

The candidate has to appear for both parts of the iDAT; Part A, the Design Aptitude Test and Part B, the Personal Interview; in order to qualify for the assessment based on which the merit list will be prepared.

iDAT 2020 : PG

Total Duration : 2 Hours 30 minutes

Total marks : 100

Instructions

- 1) All questions are to be attempted.
- 2) You have 2 Hours 30 minutes to complete the paper.
- 3) Marks for each question are listed next to that question.
- 4) Each question carries a specific set of instructions. Please read the instructions carefully before answering the question.
- 5) Please read each question carefully and select the correct option.
- 6) Answers are only to be marked with a PEN (please do not use pencil to mark your answers). Answers marked in pencil will be disqualified.
- 7) Use drawing pencils and dry colour medium only. This may include pencil, pen, colors or any other medium specified in the question.
- 8) Please do not write anything on the paper (except marking the correct answer).

SECTION A : CREATIVE & VISUAL ABILITY

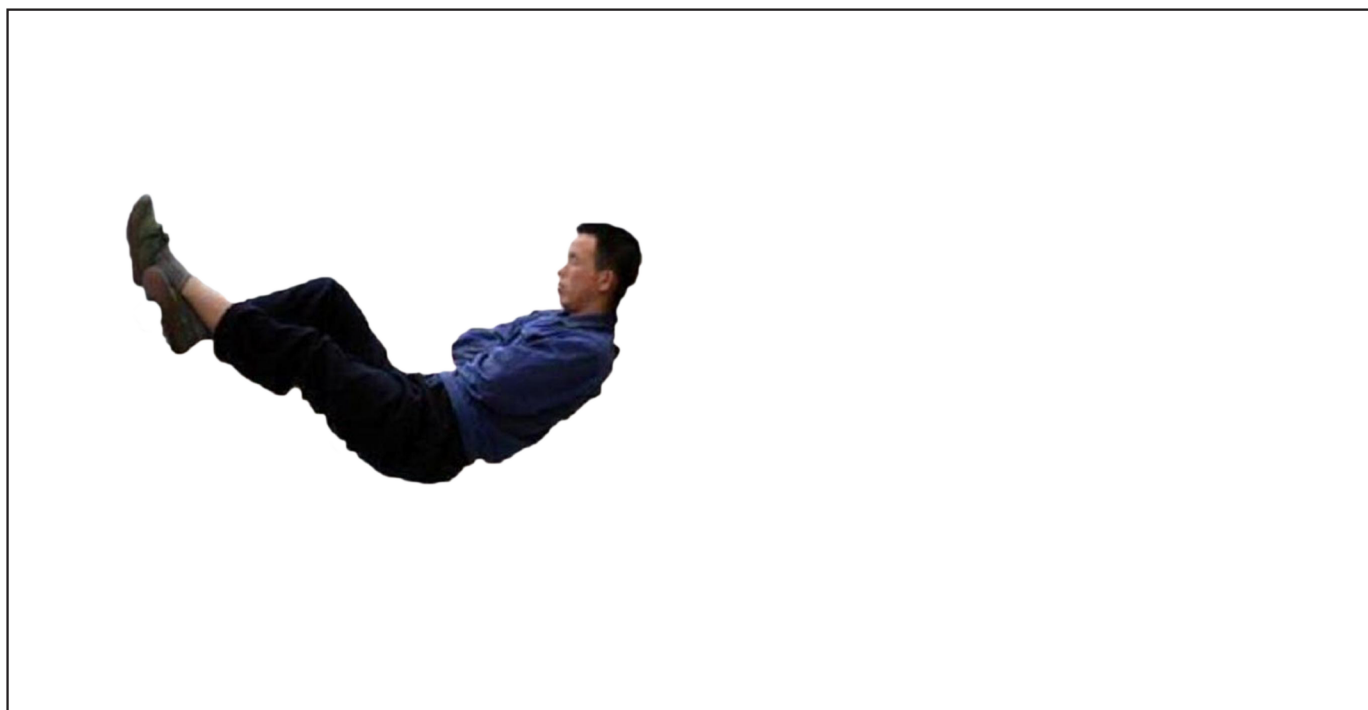
QUESTION 1:

Marks : 15

Imagine and draw what you would see in the given photo. Feel free to include elements that are not visible in the photograph below but have a probability to exist in the given setting. (use of colour is mandatory)

Your work will be assessed on:

- Creative thinking
- Composition Skills



Space for drawing

QUESTION 2:

Marks : 15

Create a book cover in the visual style of any one of the folk paintings given below and title the book. Your work will be assessed on:

- Visual Skills
- Composition Skills
- Creative writing



Space for drawing

Title of the drawing: _____

QUESTION 3:

Marks : 10 x 2 = 20

Design a logo for ANY TWO of the following :

- An NGO working against Child Labour.
- A corporate offering legal services to women distressed at work
- Union of street vendors/hawkers

You must give a name to the organization. Explain the idea behind your designs, in a few words. Please note: use of colours is mandatory

Your work will be assessed on:

- Creative & Logical Thinking
- Visual sense
- Name of the organisation

1

2

QUESTION 4:

Marks : 10

Design and Draw an architectural structure inspired by ANY ONE of the following objects:

Water Bottle**Back-pack****Chair**

Draw the original object in the small square.

In 50 words explain your design. Your work will be assessed on:

- Writing skills and use of language
- Logical construct: sequence of events
- Quality of line work

Draw original object here :	Explanation of your design :

Space to draw your design :

QUESTION 5:

Marks : 10

Interpret the given image and narrate a story in 150-200 words.

Your work will be assessed on:

- Writing skills and use of language
- Creative thinking
- Logical construct



SECTION B : CULTURAL AWARENESS

QUESTION 1:

Marks : 8

Attempt ANY ONE of the following:

- Name and draw an **object used for ritualistic purpose** in your native culture. Write 50 words about its significance, materiality, purpose etc.
- Name and draw a **monument**. Write 50 Words about this **monument**.

Note: For this question you will not be evaluated on the quality of drawing. In the absence of the written explanation your work for this task will not be considered for assessment.

Your work will be assessed on:

Marks : 8

- Awareness about culture & environment
- Observation / Visual memory

Space for drawing

QUESTION 2:

Marks : 04 x 3 = 12

From your memory, draw and colour the logo of given brands.

Use of colour is mandatory

Your work will be assessed on:

- Accurate recollection of details including shape, proportion & colour

a. DTC

b. HAL

c. Skoda

QUESTION 3:

Marks : 10

The following section tests the awareness. It will include multiple choice questions based on the sample questions given below. It may also include some questions with single word answer

Each question will have only one correct answer.

- i. Identify the name of the artist for the following artwork



Raja Ravi Verma

Jamini Roy

Jayasri Barman

- ii. Identify the name of the artist for the following painting:



F.N. Souza

Kandinsky

Pablo Picasso

iii Identify the place of origin of the artifact:



Japan

Tibet

South Korea

iv Identify the place where the following can be seen:



Hampi

Konark Sun Temple

Somnath Temple

v. Identify the place where the following sculpture can be seen and name the country of its location:



London

Salzburg

Florence

Country : _____

vi. Identify the following performing artist:



Shiv Kumar Batalvi

Ustad Bismillah Khan

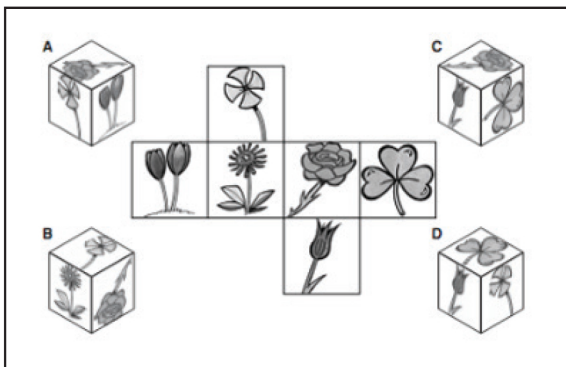
Shiv Kumar Sharma

SECTION C : LOGICAL REASONING

Marks : 10

This section tests the candidate's **visual logical reasoning**. It will include multiple choice questions based on the sample questions given below. Each question will have only one correct answer.

i. Identify the cube:



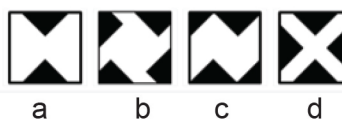
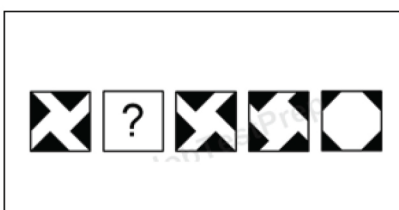
a.

b.

c.

d.

ii. Choose the image that completes the sequence given below:

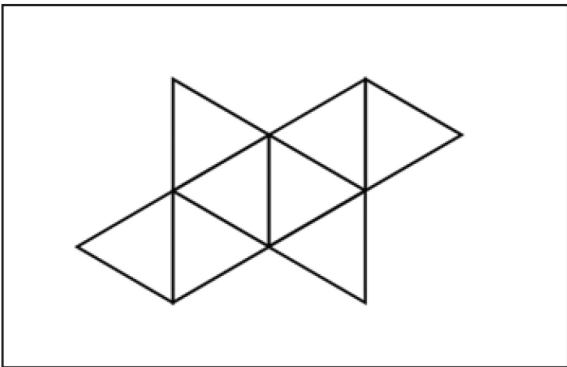


iii. How many triangles does the following figure have:



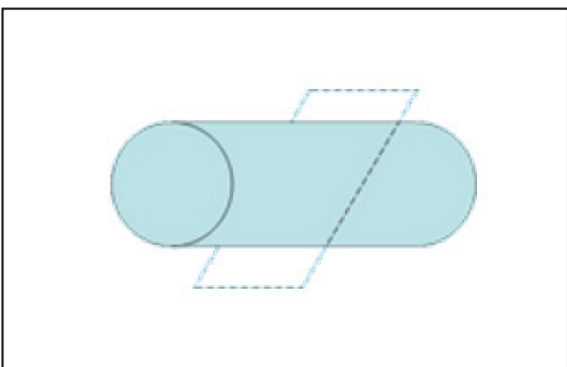
- a. 18
- b. 20
- c. 24
- d. 27

iv. Which 3-dimensional geometric form will result by folding the given net? Draw the resulting geometric form in the space below:



- a. Octahedron
- b. Tetrahedron
- c. Dodecahedron
- d. Hexagonal prism

v. Identify the shape of the cross-section of a cylinder, if cut as shown below:



- a. Oval
- b. Circle
- c. Square
- d. No Definite Shape